Lawrence Rachman Innovation Design and Solutions, Inc.

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Summary

Electrical Engineering consultant with extensive embedded processing, digital design, and wireless communication system experience. Proficient in hardware, software, and systems design and implementation, from initial product conception through development, release, and manufacturing rampup. Motivated, personable, and able to bring a unique perspective to your project.

Key Projects

- Self-contained wireless merchandise level reporting system utilizing sonar ranging
- Ethernet low-level driver/packet management software for purchased Ethernet core
- Ethernet packet repeating circuit enabling multiple network nodes without separate hub or switch
- Miniature Power Architecture-based processor card with dual Ethernet and FPGA-based bus interface
- GSM WAN-enabled telemetry system for remotely tracking ice cream POS consumption
- Low-cost configurable remote-control coaxial relay switch with state monitoring
- Pressure altitude deviation alert for General Aviation application
- Wireless lamp signal repeater motorcycle safety device prototype
- Web/SNMP interface/control system for broadcast satellite uplink converter, power amplifier
- Control/communication backbone for data acquisition/control card
- Residential energy monitoring system communicating via 2.4 GHz mesh network
- Enhancements to power management processor in handheld computer
- Controller for commercial refrigeration monitoring system, including web interface
- Production-line test fixture for wireless inventory monitoring device.
- Eight-channel RAM based FIFO implementing registers in RAM for optimal FPGA utilization

Professional Experience

2002-present Innovation Design and Solutions, Inc, Centerport, NY, East Falmouth, MA Principal Consultant

- Designed FPGA-based interface and control systems for a family of board-level data capture products. Implementations included both 'from scratch' design and integration of purchased intellectual property.
- Created hyper-specialized FPGA serial interface variants to meet unique customer requirements.
- Developed Internet interface (web, SNMP, and Telnet) for a family of satellite uplink products. A table-driven architecture permitted optimal code reuse across the various product family members.
- Created multifunction interface (ADC, clock, GPIO, serial, keyboard I/F) using a single microcontroller, saving six ICs, reducing component cost by 60%. Firmware revision was verified (and auto-upgraded if needed) at system power-on.
- Resolved ESD susceptibility problems in electromechanical currency sorting system, including development of rework procedures permitting re-use of existing hardware.
- Identified, isolated, and solved an elusive timing problem preventing the shipment of 100 digital audio transport/control boards. An analytical strategy, coupled with focused experiments resolved the issue in a single day, after three weeks had been devoted to the problem by the client.
- Designed a low-cost altitude deviation alert, based on a strain-gauge pressure sensor. A unique architecture permitted use of an on-MCU ADC, reducing cost. (Published in The Atmel Applications Journal, Summer 2003)

• Developed a remote-controlled coaxial relay module including failure detection and reporting. Expanded design to implement unanticipated new feature requirements by recoding from C to assembly language, permitting utilization of existing inventory of modules.

1998–2002 Symbol Technologies, Inc., Holtsville, NY Senior Project Manager

- Managed the development of a prototype wearable computer combining wireless networking, VOIP, and miniweb browser, including coordination of industrial design, mechanical, electrical, and software teams.
 Conducted focus group surveys and presentations to high-level management including board of directors.
- Responsible for feature enhancements of wearable computing system. Provided dual-radio custom version to key account fulfilling \$4.5M contract customer satisfaction resulted in add-on sales of \$2.7M.
- Directed development of a vehicular computer system providing parcel delivery verification data via terrestrial and satellite wireless networks. Managed subcontracting design firm during its acquisition simultaneously with delivering 1,500 units to customer, meeting initial rollout requirements.

1995–1998 InterDigital Communications Corp., Melville, NY Director of Engineering

- Directed engineering staff during the development and beta deployment of a Wireless Local Loop spreadspectrum telecommunications system. The product included digital, RF, and telecom subsystems.
- Led an internal 'Skunk Works' team to rapidly develop and deploy a miniature portable version of a wireless telephony base station intended for exhibition presentations, propagation studies, and demonstrations for investors and technology partners. Met critical trade show deadline by reusing technology from standard version of product.

1992-1995 Periphonics, Inc., Bohemia, NY Senior Principal Engineer

- Designed and Debugged 8-port FAX modem card for Interactive Voice Response system, providing backward compatibility with legacy system architecture
- Developed TDM frame buffer to overcome intrinsic timing limitations of telephone voice response system.

Education, Licensing, Professional Organizations

- Bachelor of Electrical Engineering, SUNY at Stony Brook, Stony Brook, NY
- Business Management Certificate, CW Post Long Island University
- Business Across Borders: Asia Pacific Berlitz
- Atmel-approved AVR consultant,
- Netburner approved developer
- Freescale Design Alliance member
- FCC General Radiotelephone license
- IEEE member
- Board Member IEEE Consultant's Network Boston Chapter

Personal Interests

- Private Pilot (instrument rated)
- Amateur Radio operator (WA2BUX)
- Recumbent Cyclist
- Participant Monument Beach Polar Bear Club